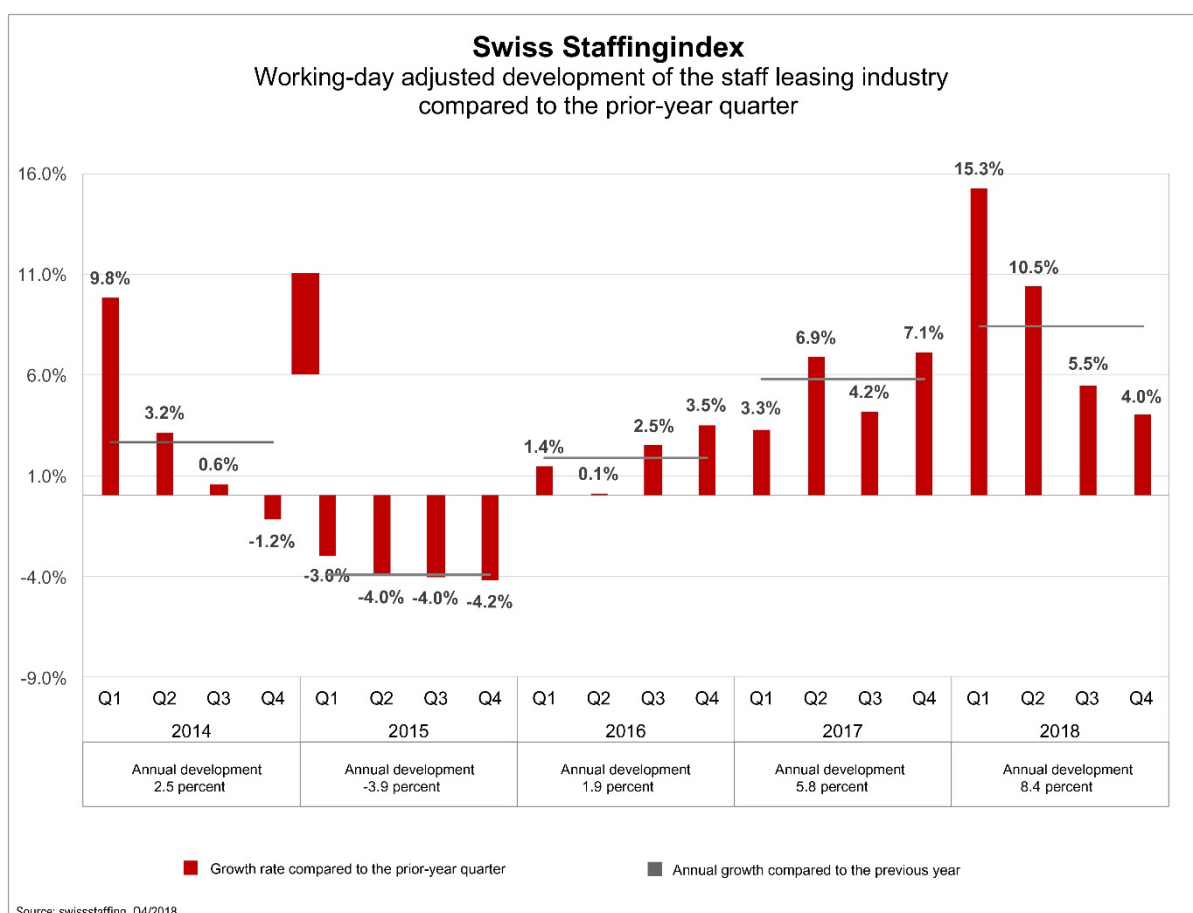


Staff Leasing Sector Sees 8.4% Increase in 2018

2018 was a year of increases and slowdowns for the staff leasing industry. According to the Swiss Staffingindex, 2018 began strongly with a 15.3% increase in working hours rendered, demonstrating how Switzerland's good economic development could be seen early on in the staff leasing sector. As the year went on, however, quarterly growth steadily fell compared with the previous year, reaching 4.0% by the fourth quarter. This means that 2019 – when the economy is expected to slow down even further – is already casting a shadow on growth. The total number of working hours rendered in 2018 increased by 8.4% compared with the previous year.



Three challenges to growth for the staff leasing sector in 2019

The staff leasing sector has three challenges to overcome in 2019. The CBA on Staff Leasing, extended at the beginning of the year, once again raises the minimum wage in the sector and makes staff leasing more expensive. This is taking place in a difficult environment where both the Swiss and international

economies are becoming noticeably weaker. This has caused a decline in staff leasing requirements during peak workloads. Brexit and the consequences of U.S. politics, such as the current shutdown and the constant, lingering threat of a trade dispute, are also having an adverse effect on economic prospects. Staff leasing companies can tap into growth potential in the fields of new HR services and digitalization: for example, internet platforms such as Adia, Coople and Smartfinder are combining the flexibility of the internet with social security via the CBA on Staff Leasing.

→ **More information:**

The next page shows the index's key data and the development of the underlying index values. Other statistics are available by clicking on [this link](#).

Marius Osterfeld, Economist

Tel: 044 388 95 40 / 079 930 45 25, marius.osterfeld@swissstaffing.ch

Blandina Werren, Head of Communications

Tel: 044 388 95 35, blandina.werren@swissstaffing.ch

www.swissstaffing.ch

www.temporary-work.ch

Swiss Staffing Index key data	
Staff leasing companies included	200 companies
Working hours recorded per year	76 million
Market coverage	42%
Frequency of publication	Quarterly
Data collection	Monthly
Next provisional publication date	29 April 2019

Source: swissstaffing, Q4/2018

Overview of the development of the Swiss Staffingindex, basis: Q1 2012

	2012	2013	2014	2015	2016	2017	2018
Q1	100	104.1	114.3	110.9	112.4	116.1	133.9
Q2	136.3	144.3	148.9	143.0	143.1	153.0	169.1
Q3	153.8	159.9	160.9	154.4	158.3	165.0	174.0
Q4	138.2	147.5	145.7	139.6	144.5	154.7	160.9

Source: swissstaffing, Q4/2018

swissstaffing is a service centre and centre of excellence for staff leasing companies in Switzerland. As an employers' association, swissstaffing represents the interests of its 385 members in matters of policy, the economy and society. swissstaffing is a social partner of CBA Staff Leasing, the contract covering the majority of Switzerland's employees.

Studies on temporary workers and recruitment agencies in Switzerland

The market research institute gfs-Zürich completes regular surveys on behalf of swissstaffing. The current studies can be found by clicking on [this link](#).