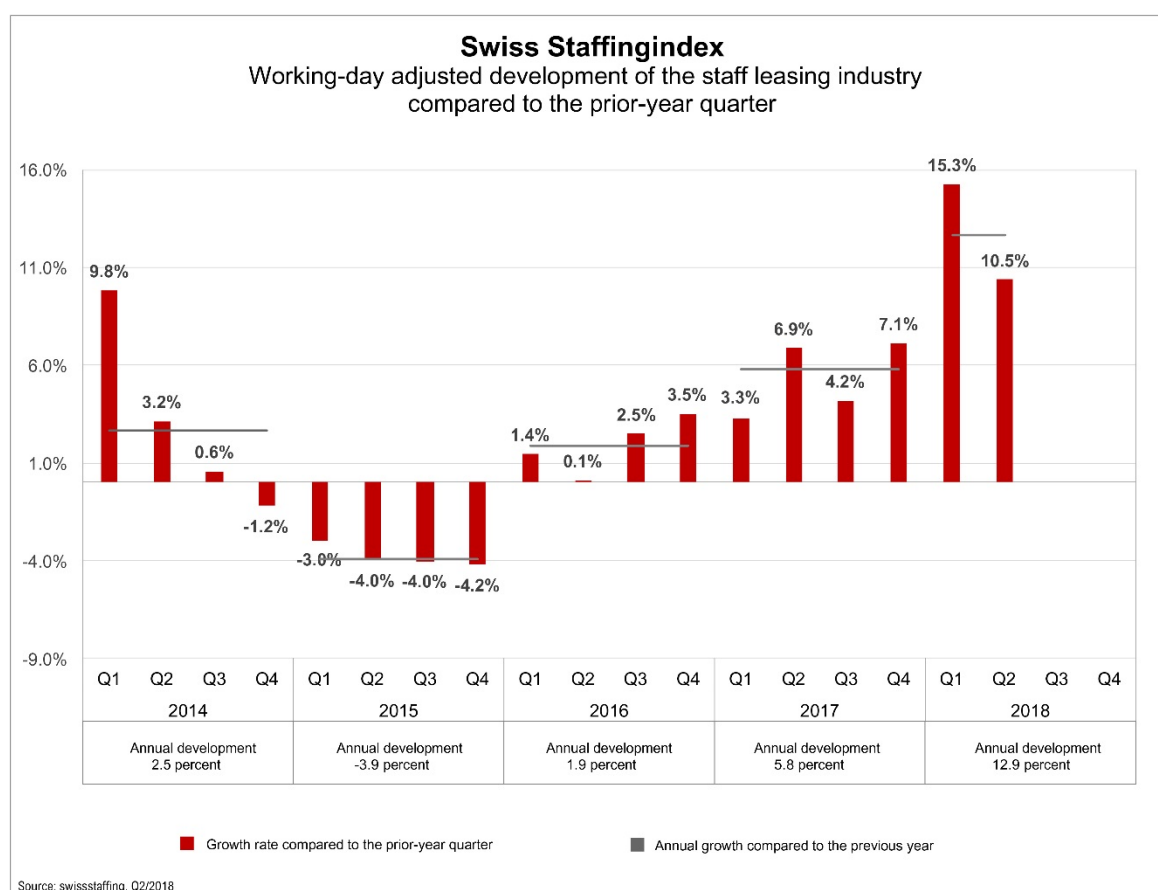


## Half-yearly balance sheet: The staffing industry grows 12.9 percent

The Swiss employment market is booming, and this is also affecting Swiss staff leasing companies. Working hours performed by temporary workers rose by 12.9 percent in the first half of the year compared to the same period of the previous year. In the 2nd quarter, growth slowed to 10.5 percent. Job applicants are increasingly benefiting from the current economic upturn, which is bringing new opportunities to enter into employment.



### A normal form of employment: 360,000 temporary workers

The latest figures from SECO show that in 2017, 360,000 people were temporary workers in Switzerland. In full-time equivalents, this corresponds to 2.3 percent of total employment. On the employment market, temporary employment is an entirely normal form of work among many others. Therefore, staff leasing companies are no longer seeing themselves merely as the rapid suppliers of short-term manpower but

also as providers of extensive staffing services. In particular, small and medium-sized businesses are taking the opportunity to have a professional HR team despite their small size.

### **Risks: Trade war and the job registration requirement**

The current boom in temporary work is due to strong growth in jobs in the industrial sector. The international economy and the weaker franc are spurring on exports and creating more jobs thanks to new orders. Consequently, the threat of a trade war is also hovering over the Swiss staffing industry. Within Switzerland, the job registration requirement threatens to make life difficult for staff leasing companies. Given that staff leasing companies are constantly seeking suitable candidates and that they place them quickly, the registration requirement often slows things down instead of helping them along. Yet the job registration requirement is also an opportunity: Staff leasing companies can support their corporate clients in the implementation process.

#### **→ More information:**

The next page shows the index's key data and the development of the underlying index values. Other statistics are available by clicking on [this link](#).

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| <b>Swiss Staffing Index key data</b> |                 |
|--------------------------------------|-----------------|
| Staff leasing companies included     | 200 companies   |
| Working hours recorded per year      | 76 million      |
| Market coverage                      | 42%             |
| Frequency of publication             | Quarterly       |
| Data collection                      | Monthly         |
| Next provisional publication date    | 25 October 2018 |

Source: swissstaffing, Q2/2018

#### **Overview of the development of the Swiss Staffingindex, basis: Q1 2012**

|           | <b>2012</b> | <b>2013</b> | <b>2014</b> | <b>2015</b> | <b>2016</b> | <b>2017</b> | <b>2018</b> |
|-----------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| <b>Q1</b> | 100         | 104.1       | 114.3       | 110.9       | 112.4       | 116.1       | 133.9       |
| <b>Q2</b> | 136.3       | 144.3       | 148.9       | 143.0       | 143.1       | 153.0       | 169.1       |
| <b>Q3</b> | 153.8       | 159.9       | 160.9       | 154.4       | 158.3       | 165.0       |             |
| <b>Q4</b> | 138.2       | 147.5       | 145.7       | 139.6       | 144.5       | 154.7       |             |

Source: swissstaffing, Q2/2018

**swissstaffing** is a service centre and centre of excellence for staff leasing companies in Switzerland. As an employers' association, swissstaffing represents the interests of its 385 members in matters of policy, the economy and society. swissstaffing is a social partner of CBA Staff Leasing, the contract covering the majority of Switzerland's employees.

#### **Studies on temporary workers and recruitment agencies in Switzerland**

The market research institute gfs-Zürich completes regular surveys on behalf of swissstaffing. The current studies can be found by clicking on [this link](#).